

The difference between potency and purity in drug products - Tips & Suggestions

Please refer to the International Conference on Harmonization (ICH) guidelines for more detail.

A quick definition would be:

- **-Potency** is a measure of drug activity expressed in terms of the amount required to produce an effect of given intensity.
- **-Purity** is a measure of the amount of API present in a sample compared to those of related substances, impurities, residual solvents, etc.



Printed from the Chrom Resource Center Copyright 2024, All Rights Apply MicroSolv Technology Corporation

9158 Industrial Blvd. NE, Leland, NC 28451 tel. (732) 380-8900, fax (910) 769-9435

Email: customers@mtc-usa.com

Website: www.mtc-usa.com